



КИПР

информ

www.kiprinform.com

О Кипре для русских...

The information portal and magazine about
Cyprus in Russian for tourists and residents.

Concept

Web portal www.kiprinform.com accumulates all the information, advertising, reference data, news. It consolidates all the projects of Kiprinform.

Sections of the portal:

- Dinning Out
- Property
- Education
- Excursions
- Cyprus Hotels
- Life Style

Top articles and some advertising will be published in the magazine Kiprinform.

Distribution

10'000 copies of the magazine is distributed free in Russia and Cyprus.

Russia:

- In Moscow and St. Petersburg: An exhibition on the yachts and motor boats, shows and exhibitions for millionaires, also elite beauty salons.
- Industrial centers of New Urengoy, Noyabrsk, Surgut, Novosibirsk, Khanty-Mansiysk, Yakutsk - exhibitions on topics of oil, gas, diamonds, as well as the mining industry.

Cyprus:

- 5-star hotels such as St Rafael, Aphrodite Hill and others.
- Restaurants: Uptown Square (Chester's, Zen room, Chi, eStilo, Beach bar), Columbia Plaza, Taras Bulba.
- Radio station Russian wave.
- Others: car rentals, beauty salons, medical centers.

Price list of the information portal

Website section	Size (pixels)	Price (per month)
Home page	280 x 395	€ 390
Property	217 x 306	€ 300
Other sections	217 x 306	€ 230

- Monthly newsletter to unique database of site subscribers (News, Special offers of the advertiser) € 200 (per one letter)
- Slider home page:
 - First slider with open home page - € 490 (per month)
 - Second slider (opens at 8 seconds after the first) - € 320 (per month)



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Price list of the magazine

Cover positions:



Inside front pages
(first) - € 4200
(second) € 3900
400x275



Inside back
pages (last)
€ 3200
400x275



Inside back
page
€ 1800
200x275



Page near table of content
(left first) - € 2800
(left second) - € 2400
200x275



Outside back
page
€ 2800
200x275

Inside pages:



Double pages
From 8 to 30 - € 2500
From 31 to 64 - €
2100
400x275



Premium right page
From 8 to 30 - € 1400
From 31 to 64 - €
1000
200x275



Premium left page
From 8 to 30 - € 1200
From 31 to 64 - € 900
200x275



Vertical
€ 600
100x275

- Logo development companies in a review article on Real Estate € 600
- Mention of the developers in a review article on real estate € 800
- Brand Logo € 600

A special page with offer on the product at a discount and with perforation (tear) – price + 30%



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Art Requirements

PDF file (High Quality Print), the page size 200 x 275 mm + bleed 4 mm on each side. All pictures in the original file should be formatted as CMYK.

Different packages (The St Raphael magazine + Web portal, The Kiprinform magazine + Web portal and etc.) the price will be reduced.

Sincerely,

Sergei Dehtiarov

Marketing Director

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