

www.kiprinform.com

О Кипре для русских...

The information portal and magazine about Cyprus in Russian for tourists and residents.

Web portal www.kiprinform.com accumulates all the information, advertising, reference data, news. It consolidates all the projects of Kiprinform.

Sections of the portal:

- Dinning Out
- Property
- Education
- Excursions
- Cyprus Hotels
- ➢ Life Style

Top articles and some advertising will be published in the magazine Kiprinform.

Distribution

10'000 copies of the magazine is distributed free in Russia and Cyprus.

<u>Russia</u>:

- In Moscow and St. Petersburg: An exhibition on the yachts and motor boats, shows and exhibitions for millionaires, also elite beauty salons.
- Industrial centers of New Urengoy, Noyabrsk, Surgut, Novosibirsk, Khanty-Mansiysk, Yakutsk - exhibitions on topics of oil, gas, diamonds, as well as the mining industry.

<u>Cyprus</u>:

- 5-star hotels such as St Rafael, Aphrodite Hill and others.
- Restaurants: Uptown Square (Chester's, Zen room, Chi, eStilo, Beach bar), Columbia Plaza, Taras Bulba.
- Radio station Russian wave.
- Others: car rentals, beauty salons, medical centers.

Price list of the information portal

Website section	Size (pixels)	Price (per month)
Home page	280 x 395	€ 390
Property	217 x 306	€ 300
Other sections	217 x 306	€ 230

- Monthly newsletter to unique database of site subscribers (News, Special offers of the advertiser) € 200 (per one letter)
- Slider home page:
- First slider with open home page € 490 (per month)
- Second slider (opens at 8 seconds after the first) € 320 (per month)

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ЯХТИНГ: ТИВНЫЙ ОТДЫХ ДЛЯ ИШИХ РОМАНТИКОВ

ШЕФ КИТАЙСКОГО РЕСТОРАНА ГОТОВИТ СВОИ ЛУЧШИЕ БЛЮДА

> РУССКИЙ РЕСТОРАН В ЛИМАССОЛЕ

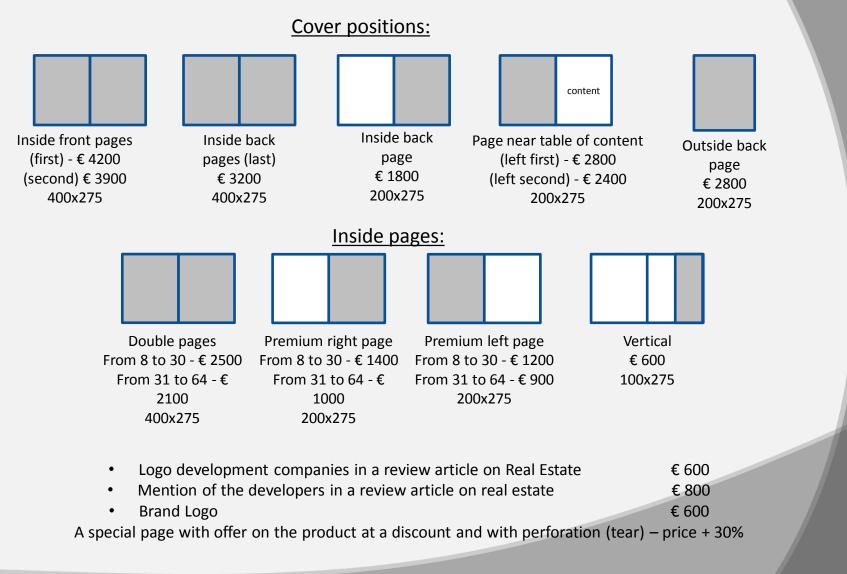
«ЦЕЛЫЙ МИР ТЫ МОЖЕШЬ СОЗДАТЬ, ЕСЛИ ТИ УМЕЕШЬ МЕЧТАТЬ» ГАСТРОЛИ ТЕАТРА «ЭЛЬ АРТ» НА КИПРЕ

НОВОГОДНИЕ КАНИКУЛЫ



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Price list of the magazine



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Art Requirements

PDF file (High Quality Print), the page size 200 x 275 mm + bleed 4 mm on each side. All pictures in the original file should be formatted as CMYK.

Different packages (The St Raphael magazine + Web portal, The Kiprinform magazine + Web portal and etc.) the price will be reduced.

Sincerely,

Sergei Dehtiarov Marketing Director sd@kiprinform.com 99354420